SPONSORSHIP LEVELS

PRESENTING SPONSOR - $10,000 & ABOVE

Publications and Collateral:
• ID on Tickets
• ID on Program Book
• ID on Event Schedule
• ID on Property Web Site

On-Site Signage and Mentions:
• Signs with Sponsor ID
• Electronic Logos
• Ads on E-Board
• MC Announcements

Measured Media:
• ID on Property’s Media Buy
• ID Visible on Podium for Event Broadcasts

Sampling:
• Product Sampling

Tickets and Hospitality:
• 6 Tickets to Event

Advertising:
• Logo Sized 50% in Audited Media

PARTICIPATING SPONSOR - $2,500 TO $4,999

Publications and Collateral:
• ID on Program Book
• ID on Property Web Site

On-Site Signage:
• Signs with Sponsor ID
• Electronic Logos
• Ads on E-Board

Measured Media:
• ID Sized at 25% on Property’s Media Buy

Tickets and Hospitality:
• 4 Tickets to Event

Advertising:
• Logo Sized 25% in Audited Media

ASSOCIATE SPONSOR - $5,000 TO $9,999

Publications and Collateral:
• ID on Program Book
• ID on Property Web Site

On-Site Signage:
• Signs with Sponsor ID
• Electronic Logos
• Ads on E-Board

Measured Media:
• ID Sized at 25% on Property’s Media Buy

Sampling:
• Product Sampling

Tickets and Hospitality:
• 10 Tickets to Event

Advertising:
• Logo Sized 100% in Audited Media

GENERAL SPONSOR - $1,000 TO $2,499

Publications and Collateral:
• ID on Program Book
• ID on Property Web Site

On-Site Signage:
• Signs with Sponsor ID
• Electronic Logos

Tickets and Hospitality:
• 2 Tickets to Event

Advertising:
• Logo Sized 50% in Audited Media

* Based on availability and type of functions

To donate or pledge, please fill out the attached form.

For more information, contact:
Development Office
617-541-5394
Roxbury is known for its deep and rich arts history. From Paul Goodnight to Lou Jones to Roy Haynes to Irving Ashby, some of the most influential artists of the last 100 years were born and raised in Roxbury. Some might argue that Roxbury is the home of the Arts in Boston, today. Scullers and Wally’s are the local go-to jazz clubs, Hibernian Hall remains committed to showcasing local talent; and, over this past summer, Franklin Park became the home of a month-long art exhibition. The Media Arts Center at RCC is an integral part of this arts community - and one of the many venues in Roxbury dedicated to providing our community with exposure to the arts.

The Media Arts Center, located at the corner of Columbus Avenue and Malcolm X Boulevard, directly across from the Roxbury Crossing train station, is an ideal location within the community. Over the years, our 500 seat auditorium has hosted plays, musical performances, dance recitals, public lectures, community forums and more. Every month, well-known local artists display their work in the Joan Resnikoff Gallery, for the public to come and enjoy for free. On the lower level, students enrolled in RCC’s Broadcast Media Technology Program learn how to capture film and sound. And each summer, youth from Roxbury, Dorchester, Mattapan, and surrounding areas enroll in the Summer Arts Intensive to master the performing arts under the guidance of some of Boston’s best teachers.

As you can see, the Media Arts Center serves many purposes for our youth, RCC students, local artists, and the community - it is a vital hub of energy and activity that feeds the surrounding communities. For the Center to remain a beacon for the community, we need your help.

What can you do to support our efforts? In addition to sponsoring our capstone fundraising gala and performance scheduled for Spring 2017, you can support our efforts by attending our events, and encouraging your friends and colleagues to do the same. To view a list of upcoming performances and art exhibits, please visit our website: www.rcc.mass.edu/media-arts-center.

We hope we can count on your support of our fundraising efforts today to ensure that the Media Arts Center continues to be a vital hub of energy and activity that feeds the surrounding communities.