

BUSINESS MANAGEMENT

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Program Overview

64 credit hours - Program Code: SBUBM

The AS degree in Business Management provides a broad background in the basic principles and applications of marketing, production, finance, personnel management, and accounting. Students acquire skills that can be applied in a wide variety of businesses in positions such as management trainee, assistant manager, administrative assistant, or sales trainee. Students can enhance their career options by concentrating their course work in retailing, marketing, personnel, or other areas, and by participating in internship opportunities. For more information contact the Science, Technology, Engineering, and Math Division (STEM), Room 3-401.

Course Requirements

Electives

BUSELECT	BUSINESS ELECTIVES
HUMSELECT	HUMANITIES ELECTIVES
SCIELECT	LAB SCIENCE ELECTIVES

Program Path