After receiving a Associate of Arts Degree in Broadcast Media Technology, students will be able to:

1. develop a concept for a ten (10) minute television interview program.
2. write the script and treatment for a ten (10) minute television interview program.
3. write a program proposal for a ten (10) minute television interview program.
4. define terminology, and explain the specific roles of studio personnel.
5. produce a ten (10) minute television interview program including preparing a budget, planning personnel needs, and constructing a production schedule.
6. direct a ten (10) minute television program utilizing screen direction and pacing, special effects, character generation, and music.
7. identify and operate basic TV studio equipment.
8. define industry terminology and explain the different roles of studio personnel.
9. operate audio consoles, special effects switchers, studio cameras, character generators, teleprompters, intercom systems and other television studio equipment in order to assist in the production of a television program.
10. explain sync, signal paths, chroma keying, downstream keying, special effects, equipment calibration and sound level.
11. accurately execute director’s commands on cue.
12. identify and operate basic TV field equipment.
13. define terminology and explain the specific roles of field personnel.
14. develop a concept for a one minute video segment.
15. complete pre and post-production work for video segments to include: planning, budget, scripting, shooting and editing on Apple’s iMovie Software.
16. construct a completed video from short segments including camera operation and video editing.
17. develop programming content for an internal television station.
18. write the scripts and treatments for weekly news program.
19. operate equipment necessary for television production.
20. define terminology, and explain the specific roles of studio personnel.
21. develop, pitch and write their own television series.
22. manage and run a television production studio.
23. broadcast content via Internal Cable Broadcast System and by internet streaming.
24. edit short programs, commercials, stories and music clips from a series of un-edited video clips.
25. define editing terminology and explain the proper use of editing equipment.
26. explain the role which post-production editing plays in producing a program or segment.
27. identify different video formats.
28. edit a short video segment using continuity, point of view, subjectivity and perspective, music, time, space and pacing and by cutting on action.
29. piece together a cohesive and flowing short story from a series of short clips.
and audio excerpts.
30. build on previous experiences of working in a timeline paradigm.
31. digitize media from tape to hard drive and back to tape
32. enhance their understanding of both the technical and aesthetic considerations professional editors make.
33. complete pre and post-production work for video segments to include editing on Apple’s award winning Final Cut Studio Software Suite.
34. construct and edit a completed video from short segments.
35. construct and burn a finished professional DVD project.
36. perform at an entry level position in the Broadcast Media industry or transfer to a four year institution to further their studies in Broadcasting or like major.